REPORT

1. Three Conclusions from Kickstarter campaigns:
2. Most Failures occurred in June
3. Overall Success Rate is 53.11% of the overall data population
4. Overall Failure Rate is 37.65% of the overall data population
5. Limitation of Data Set: All Categories did not enjoy equal funding hence it is unclear how parameters for measuring Success were determined
6. Other Possible Graphs include:

* Percentage Funded vs Average Donation
* Goal vs Deadline

Other Possible Tables include:

* Sum of Goal, Sum of Pledged & Sum of Percentage
* Sum of Backers, Count of ID & Sum of Deadline By Category